



# Artwork

## SPEC SHEET

DIMENSIONS: 4" x 2"

BLEED: Full

MARGIN/TRIM AREA: None

COLOR: Full

RESOLUTION: 300 DPI

ORIENTATION: Either

FILE FORMAT: PDF, PSD, INDD, AI, JPEG, TIF,  
PNG, DOCX

FALL DEADLINE: August 15th

WINTER DEADLINE: November 15th

SPRING DEADLINE: February 15th

*If you do not have print-ready artwork,  
we are happy to design something for you!*

*Please include the following information information  
for a custom ad design:*

- BUSINESS NAME
- WEBSITE, LOGO OR BRANDING DIRECTIONS
- BUSINESS INFORMATION YOU WANT INCLUDED
- SLOGANS, BYLINES (IF APPLICABLE)
- SPECIAL DEALS OR COUPONS  
AND EXPIRATION DATE

## Submit to:

[ARTWORK@PACCOATHLETICS.ORG](mailto:ARTWORK@PACCOATHLETICS.ORG)

## Questions:

CALL US AT 206.453.0211

