



# Artwork

## SPEC SHEET

SIZE: Half Page - Horizontal  
DIMENSIONS: 8" x 5.125"  
BLEED: Full  
MARGIN/TRIM AREA: None  
COLOR: Full  
RESOLUTION: 300 DPI  
ORIENTATION: Horizontal  
FILE FORMAT: PDF, PSD, INDD, AI, JPEG, TIF, PNG, DOCX

FALL DEADLINE: August 15th  
WINTER DEADLINE: November 15th  
SPRING DEADLINE: February 15th

*If you do not have print-ready artwork,  
we are happy to design something for you!*

*Please include the following information information  
for a custom ad design:*

- BUSINESS NAME
- WEBSITE, LOGO OR BRANDING DIRECTIONS
- BUSINESS INFORMATION YOU WANT INCLUDED
- SLOGANS, BYLINES (IF APPLICABLE)
- SPECIAL DEALS OR COUPONS  
AND EXPIRATION DATE

## Submit to:

[ARTWORK@PACCOATHLETICS.ORG](mailto:ARTWORK@PACCOATHLETICS.ORG)

## Questions:

CALL US AT 206.453.0211

